

Here.

Here Design
Senior Copywriter

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Who We Are

We are growing our team and want a full-time writer to join us Here.

Here is a company of thinkers, writers, designers and makers that work together to create beautiful and useful things.

We offer a fast-paced working environment working with fantastic clients, on a really wide range of projects. We share a belief in craftsmanship which stresses the inherent beauty of material, the importance of nature as inspiration, and the integration of utility and beauty.

In both our work and in our play, we believe in the value of life enriching Culture. This begins in our studio with a cultural calendar of events and activities structured around the seasons. And continues in our work partnering with a wide range of progressive, luxury brand owners who value craftsmanship, good culture and intellect.

Who You Are

As a writer at Here you'll love and really be able to craft language. You'll be able to tap into a brand's tone of voice. You'll be able to create and define a new tone of voice for a brand too. You'll be able to ask the right questions of a brief. You'll think conceptually and strategically. You'll be happy to present your work both internally and to our clients. You'll be able to work on all sorts of things in the space of an average week, from naming, to straplines, to writing a brand's manifesto before writing a little bit of pack copy and investigating the language of a particular category. And hopefully, in the not-too-distant future you'll want to help mentor some junior writers too.

What We Work On

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| Brand Tones of Voice | Brand straplines |
| Naming - for new products and brands | Brand storytelling |
| Brand manifestos | Brand Worlds |
| Verbal category analysis | Pack copy |
| Key Visuals | Books |

Details

Core hours 9:30 - 5:30
20 days holiday, with an extra 5 days after 5 years with us
Studio closed between Christmas and New Year's
Vitality membership
Cycle to work scheme
Discretionary bonus

How To Apply

Send your CV and portfolio to recruitment@heredesign.co.uk with the reference Senior Copywriter in your email subject.