

# Here Design.

We're looking for a copywriter to join the team.

Here is a company of thinkers, writers, designers and makers that work together to create beautiful and useful things. Our studio is a busy, dynamic environment where creative solutions and strategic thinking are the guiding principles that underpin everything we do.

To be right for the role you'll:

- Have AT LEAST five years of experience in design studios / comms agencies.
- Know the ins-and-outs of studio life, so working across different brands, on different projects, with different teams, with - let's be honest - tight deadlines, will be second nature to you.
- Be a conceptual thinker and meticulous\* writer.
- Understand the power of a good idea carried all the way through to a brilliant execution.
- Happily and persuasively present your work to clients.
- Make a mean deck.
- Work collaboratively and proactively with strategists, designers and project managers.
- Be knowledgeable about the industry, our clients, their competitors. Brands, culture, trends - whatever you want to call it, you'll know what's going on.

*\*By 'meticulous' we really mean that you write with care.*

*That you have an ear for rhythm, a life-threatening allergy to jargon, an obsession with scansion, and then some.*

*\*\*By 'meticulous' we emphatically do not mean anyone who proudly identifies as a 'punctuation pedant' or 'grammar nazi'. Hopefully for very obvious reasons.*

To get an interview you'll need:

1. A portfolio with a robust mix of the following:

sharp straplines, strong scripts, manifestos that aren't clichés, sharp straplines, tone of voice work, naming - of products and brands, pack copy, sharp straplines, brand world storytelling, short copy campaigns, long copy campaigns.

2. A short cover note.

3. An up-to-date CV / link to your LinkedIn profile.

4. To be willing to do a small copy test at some point in the process.

(It won't be related to a live project, and it won't be something that requires loads and loads of your time)

5. To have a purely creative background - this is not a role for a hybrid writer/strategist or someone with experience in any departments other than creative ones.

6. Two references from previous employers before we can offer you a job.

(These aren't needed now, but we'd ask for them at the final stage of the recruitment process)

To apply:

If this sounds like you, email parts 1, 2 and 3 with the subject line COPYWRITER to: [recruitment@heredesign.co.uk](mailto:recruitment@heredesign.co.uk)

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